2013 Master Plan Citizen's Survey Results September 11, 2013

| 1. Are you a resident of Moultonborough? | | | |
|--|---------------------|----------------|-----|
| Answer Options | Response Percent | Response Count | |
| Year round resident | 55.6% | 380 | |
| Seasonal resident | 40.6% | 277 | |
| Non-resident property owner (of rental property) | 2.8% | 19 | |
| Non-resident property owner (of raw land) | 1.0% | 7 | |
| an | swered question | | 683 |
| | skipped question | | 0 |

| 2. Do you or your spouse own property in Moultonborough? | | | |
|--|---------------------|----------------|-----|
| Answer Options | Response Percent | Response Count | |
| Yes | 99.4% | 679 | |
| No | 0.6% | 4 | |
| a | nswered question | | 683 |
| | skipped question | | 0 |

| 3. About how long have you lived in Moultonborough? | | | |
|---|---------------------|----------------|----|
| Answer Options | Response Percent | Response Count | |
| 1-5 Years | 11.8% | 79 | |
| 6-10 Years | 15.7% | 105 | |
| 11-20 Years | 27.5% | 184 | |
| 21+ Years | 44.9% | 300 | |
| an | swered question | 66 | 68 |
| 8 | skipped question | 1 | 15 |

| 4. How many people in your household are: | | | |
|---|---------------------|------------------------------------|-------------------|
| Answer Options | Response Average | Response Total | Response Count |
| employed | 1.53 | 522 | 342 |
| self-employed | .91 | 188 | 207 |
| retired | 1.48 | 591 | 399 |
| disabled | .28 | 27 | 98 |
| unemployed | .28 | 25 | 88 |
| other | .92 | 93 | 101 |
| | | answered question skipped question | 635 48 |

| 5. Which of the following categories best describes your employment status? | | |
|---|---------------------|----------------|
| Answer Options | Response Percent | Response Count |

| Employed, working 1-39 hours per week Employed, working 40 or more hours per week | 16.2% 35.0% | 102 220 |
|--|------------------|------------|
| Not employed, looking for work | 1.0% | 6 |
| Not employed, NOT looking for work | 1.8% | 11 |
| Retired | 44.4% | 279 |
| Disabled, not able to work | 1.6% | 10 |
| á | nswered question | 628 |
| | skipped question | 55 |
| | | |

| 6. Which of the following best describes your current occupation? | | | |
|---|---------------------|----------------|--|
| Answer Options | Response Percent | Response Count | |
| Management Occupations | 9.7% | 48 | |
| Business and Financial Operations Occupations | 9.5% | 47 | |
| Computer and Mathematical Occupations | 3.6% | 18 | |
| Architecture and Engineering Occupations | 2.8% | 14 | |
| Life, Physical, and Social Science Occupations | 0.6% | 3 | |
| Community and Social Service Occupations | 0.8% | 4 | |
| Legal Occupations | 2.6% | 13 | |
| Education, Training, and Library Occupations | 7.5% | 37 | |
| Arts, Design, Entertainment, Sports, and Media | 1.2% | 6 | |
| Healthcare Practitioners and Technical Occupations | 4.0% | 20 | |
| Healthcare Support Occupations | 1.2% | 6 | |
| Protective Service Occupations | 0.8% | 4 | |
| Food Preparation and Serving Related Occupations | 0.8% | 4 | |
| Building and Grounds Cleaning and Maintenance | 0.6% | 3 | |
| Personal Care and Service Occupations | 0.6% | 3 | |
| Sales and Related Occupations | 7.1% | 35 | |
| Office and Administrative Support Occupations | 3.6% | 18 | |
| Farming, Fishing, and Forestry Occupations | 0.2% | 1 | |
| Construction and Extraction Occupations | 4.4% | 22 | |
| Installation, Maintenance, and Repair Occupations | 2.2% | 11 | |
| Production Occupations | 1.2% | 6 | |
| Transportation and Materials Moving Occupations | 1.0% | 5 | |
| Other (please specify) | 33.9% | 168 | |
| an | swered question | 496 | |
| | skipped question | 187 | |

| 7. If you commute outside of Town, in which Town do you work? | | |
|---|-------------------|--|
| Answer Options | Response Count | |
| | 228 | |
| answered question | 228 | |
| skipped question | 455 | |
| | | |

| 8. In a typical week, how many days do you commute? | |
|---|-------------------|
| Answer Options | Response Count |
| | 285 |

| answered question | 285 |
|-------------------|-----|
| skipped question | 398 |

| 9. During your commute, which of the following roads do you travel? | | |
|---|---------------------|----------------|
| Answer Options | Response Percent | Response Count |
| Moultonboro Neck Road | 56.0% | 149 |
| Bean Road | 9.8% | 26 |
| Evans Road | 0.8% | 2 |
| Ossipee Mountain Road | 5.6% | 15 |
| Fox Hollow Road | 3.8% | 10 |
| Lee Road | 4.1% | 11 |
| Old Route 109 | 25.6% | 68 |
| States Landing Road | 6.8% | 18 |
| Paradise Drive | 6.4% | 17 |
| Red Hill Road | 3.0% | 8 |
| Severance Road | 1.5% | 4 |
| Suissevale Avenue | 4.9% | 13 |
| Blacks Landing Road | 2.3% | 6 |
| Other (please specify) | | 96 |
| a | nswered question | 266 |
| | skipped question | 417 |

| 10. During your commute, on which Primary road do you travel? | | | |
|---|---------------------|----------------|--|
| Answer Options | Response Percent | Response Count | |
| Route 25 East (Whittier Highway) | 43.7% | 135 | |
| Route 25 West (Whittier Highway) | 64.1% | 198 | |
| Route 109 North (Holland Street) | 7.8% | 24 | |
| Route 109 South (Governor Wentworth Highway) | 23.0% | 71 | |
| Route 171 (Mountain Road) | 6.8% | 21 | |
| Route 25B | 11.3% | 35 | |
| Bean Road | 5.2% | 16 | |
| Sheridan Road | 0.3% | 1 | |
| Other (please specify) | | 43 | |
| an | swered question | 309 | |
| 8 | skipped question | 374 | |

| 11. Where do you shop for groceries, clothing and household goods? | | | | | |
|--|---------------------|----------------|--|--|--|
| Answer Options | Response Percent | Response Count | | | |
| Center Harbor | 75.7% | 487 | | | |
| Concord | 15.7% | 101 | | | |
| Moultonborough | 20.8% | 134 | | | |
| Meredith | 74.8% | 481 | | | |
| Laconia/Gilford | 41.5% | 267 | | | |
| Tilton/Franklin | 48.2% | 310 | | | |
| Conway | 15.7% | 101 | | | |
| Manchester/Bedford | 5.1% | 33 | | | |

| Ossipee | 4.7% | 30 |
|------------------------|------------------|-----|
| Wolfeboro | 7.0% | 45 |
| Plymouth | 10.0% | 64 |
| Seacoast | 2.2% | 14 |
| Other (please specify) | | 35 |
| a | nswered question | 643 |
| | skipped question | 40 |

12. After four decades of population growth, the Town's population shrank by 476 people (or 9.5%) between 2000 and 2010. If this pattern were to continue through the next decade, would you see this as

| Answer Options | Response Percent | Response Count | |
|------------------------------|---------------------|----------------|----|
| Yes | 54.7% | 358 | |
| No (skip to question no. 14) | 45.6% | 299 | |
| an | swered question | 6 | 55 |
| 5 | skipped question | : | 28 |

13. If yes, what issues regarding the question above would concern you?

| Answer Options | Response Percent | Response Count | | |
|----------------------------------|---------------------|----------------|--|--|
| Decreased municipal services | 23.5% | 88 | | |
| Decreased housing values | 42.7% | 160 | | |
| Increased school costs per pupil | 41.3% | 155 | | |
| Decreased school enrollment | 33.1% | 124 | | |
| Increased taxes | 72.5% | 272 | | |
| Decreased taxes | 9.6% | 36 | | |
| Stagnant commercial development | 31.7% | 119 | | |
| Loss of job opportunities | 25.3% | 95 | | |
| Loss of community identity | 14.9% | 56 | | |
| I have no opinion | 1.9% | 7 | | |
| Other (please specify) | | 25 | | |
| | answered question | 375 | | |
| skipped question | | | | |
| | | | | |

14. Why do you choose to live here?

| Answer Options | Very Important (5) | Important (3) | Not Important (1) | Not applicable (0) | Response Count |
|--|-----------------------|---------------|----------------------|--------------------|-------------------|
| Rural lifestyle | 347 | 190 | 42 | 16 | 595 |
| Family ties | 93 | 80 | 93 | 255 | 521 |
| School system | 65 | 69 | 89 | 293 | 516 |
| Low property taxes | 376 | 149 | 20 | 25 | 570 |
| Low crime rate | 362 | 188 | 14 | 8 | 570 |
| Historic buildings/sites | 35 | 167 | 250 | 55 | 507 |
| Land use laws/code enforcement | 84 | 241 | 140 | 43 | 506 |
| Environmental quality laws | 132 | 237 | 109 | 31 | 509 |
| Proximity to recreation areas (Lakes, Mountains) | 439 | 120 | 23 | 12 | 590 |
| Reasonable commute | 55 | 93 | 110 | 246 | 502 |
| Access to urban areas | 29 | 145 | 217 | 103 | 494 |
| Rural character | 306 | 195 | 48 | 13 | 561 |
| Other (specify below) | 38 | 4 | 2 | 30 | 74 |

| Other (please specify) | 81 |
|------------------------|-----|
| answered question | 643 |
| skipped question | 40 |

| 15. How would you rate the following Town services? | ? | | | | | | |
|---|---------------|----------|-------------|----------|---------------|-------------------------------------|-------------------|
| Answer Options | Very Good (5) | Good (4) | Average (3) | Poor (2) | Very Poor (1) | NO Opinion/Don't | Response Count |
| Road maintenance | 150 | 260 | 180 | 32 | 11 | 13 | 645 |
| Road Improvement program | 97 | 218 | 195 | 52 | 13 | 45 | 618 |
| Public Assistance | 42 | 92 | 88 | 15 | 2 | 364 | 600 |
| Public Schools | 94 | 114 | 80 | 20 | 6 | 298 | 609 |
| Snow Plowing | 192 | 268 | 104 | 8 | 1 | 64 | 637 |
| Fire & Rescue | 226 | 234 | 82 | 13 | 1 | 76 | 631 |
| Cemetery Maintenance | 52 | 104 | 59 | 4 | 0 | 389 | 605 |
| Public Recreational Services | 77 | 182 | 138 | 25 | 3 | 174 | 598 |
| Police Protection | 185 | 266 | 110 | 17 | 8 | 52 | 634 |
| Town Clerk | 185 | 249 | 113 | 10 | 5 | 67 | 627 |
| Tax Collector | 162 | 241 | 140 | 10 | 2 | 73 | 622 |
| Assessor | 76 | 180 | 186 | 49 | 30 | 87 | 607 |
| Development Services (building, code & land use) | 54 | 156 | 191 | 47 | 20 | 132 | 598 |
| Planning Board | 28 | 127 | 193 | 53 | 27 | 177 | 603 |
| Zoning Board of Adjustment | 25 | 109 | 163 | 56 | 40 | 201 | 589 |
| Transfer Station/Recycling | 277 | 213 | 62 | 13 | 7 | 63 | 631 |
| Library | 318 | 177 | 43 | 5 | 3 | 77 | 623 |
| Other (Specify Below) | 4 | 1 | 0 | 4 | 8 | 32 | 49 |
| Other (please specify) | | | | | | | 32 |
| | | | | | | swered question skipped question | 6 |

| 16. Which roads in Town would you assign a high priority to for repairing or reconstructing? | | | |
|--|-------------------|--|--|
| Answer Options | Response Count | | |
| | 363 | | |
| answered question | 363 | | |
| skipped question | 320 | | |

| 17. Is the amount budgeted for the annual road program | | | | |
|--|---------------------|----------------|-----|--|
| Answer Options | Response Percent | Response Count | | |
| Too much. | 7.6% | 49 | | |
| Too little. | 6.9% | 44 | | |
| Just right. | 20.2% | 130 | | |
| Don't know. | 49.1% | 315 | | |
| No opinion. | 16.2% | 104 | | |
| · an | swered question | | 642 | |
| | skipped question | | 41 | |

| 18. Do you believe that officially designating roads as Scenic Roads is important? | | | | |
|--|---|--|--|--|
| Response Percent | Response Count | | | |
| 36.5% | 235 | | | |
| 35.3% | 227 | | | |
| 10.6% | 68 | | | |
| 17.7% | 114 | | | |
| answered question 643 | | | | |
| skipped question | | 40 | | |
| | Percent 36.5% 35.3% 10.6% 17.7% answered question | Percent 36.5% 35.3% 227 10.6% 68 17.7% 114 answered question | | |

| 19. Would you like to see more, less, or the same emphasis placed on: | | | | | |
|---|----------|----------|----------|------------------|-------------------|
| Answer Options | More (5) | Less (3) | Same (1) | No Opinion (0) | Response Count |
| a. Public Schools | 93 | 131 | 284 | 111 | 619 |
| b. Public recreational facilities | 153 | 118 | 291 | 64 | 626 |
| c. Police presence | 61 | 109 | 429 | 25 | 624 |
| d. Fire protection | 80 | 22 | 488 | 33 | 623 |
| e. Rescue services | 101 | 18 | 470 | 33 | 622 |
| f. Road maintenance | 191 | 35 | 379 | 20 | 625 |
| g. Snow plowing | 62 | 16 | 502 | 47 | 627 |
| h. Public transportation (i.e. Blue Loon) | 88 | 110 | 183 | 229 | 610 |
| I. Transfer Station/Recycling | 64 | 34 | 472 | 54 | 624 |
| j. Cemetery maintenance | 8 | 37 | 301 | 265 | 611 |
| k. Public Assistance | 47 | 73 | 217 | 276 | 613 |
| I. Library | 61 | 51 | 438 | 65 | 615 |
| m. Sidewalks & Crosswalks | 157 | 139 | 234 | 86 | 616 |
| n. Environmental protection | 152 | 72 | 328 | 55 | 607 |
| o. Historic preservation | 103 | 92 | 351 | 71 | 617 |
| p. Medical & health services (Visiting Nurses) | 140 | 27 | 303 | 138 | 608 |
| q. Other (specify below) | 20 | 5 | 7 | 46 | 78 |
| Other | | | | | 57 |
| | | | aı | nswered question | 64 |
| | | | | skipped question | 3 |

| 20. What kind of community would you like Moultonborough to be? | | | | |
|---|---------------------|----------------|--|--|
| Answer Options | Response Percent | Response Count | | |
| More Commercial | 13.3% | 85 | | |
| Less Commercial | 15.2% | 97 | | |
| More Retirement | 11.3% | 72 | | |
| Less Retirement | 3.9% | 25 | | |
| More Industrial | 3.8% | 24 | | |
| Less Industrial | 10.3% | 66 | | |
| More Service | 8.8% | 56 | | |
| Less Service | 2.5% | 16 | | |
| More Office | 6.1% | 39 | | |
| Less Office | 4.4% | 28 | | |
| More Suburban | 5.6% | 36 | | |
| Less Suburban | 6.3% | 40 | | |
| More Agricultural | 16.8% | 107 | | |

| Less Agricultural | 0.5% | 3 |
|--------------------|-----------------|-----|
| More Home Business | 11.9% | 76 |
| Less Home Business | 1.6% | 10 |
| As it is now | 55.5% | 354 |
| No Opinion | 5.0% | 32 |
| an | swered question | 638 |
| skipped question | | 45 |
| | | |

21. Do you attend any of the following regulatory board meetings? (check all that apply)

| Answer Options | Response Percent | Response Count |
|-------------------------------------|---------------------|----------------|
| Annual Town Meeting | 83.7% | 216 |
| Annual School District Meeting | 46.5% | 120 |
| Selectmen Meetings | 38.4% | 99 |
| Planning Board Meetings | 21.7% | 56 |
| Zoning Board of Adjustment Meetings | 19.4% | 50 |
| School Board Meetings | 16.7% | 43 |
| Heritage Commission Meetings | 1.2% | 3 |
| Conservation Commission Meetings | 4.7% | 12 |
| Other (please specify) | | 41 |
| | answered question | 258 |
| | skipped question | 425 |

| 22. If not, why not? | |
|----------------------|-------------------|
| Answer Options | Response Count |
| | 310 |
| answered question | 310 |
| skipped question | 373 |

23. Do you volunteer your time to serve on any Town boards or committees? Answer Options Response Percent Yes 9.6% 90.4% 59 No 90.4% 554 answered question skipped question 70

| 24. If yes, Which board(s)? | | |
|-----------------------------|-------------------|-------------------|
| Answer Options | | Response Count |
| | | 59 |
| | answered question | 59 |
| | skipped question | 624 |

25. Do you or anyone in your household use any of the following Facilities? (check all that apply)

| Answer Options | Response Percent | Response Count |
|------------------------|---------------------|----------------|
| School Ball Fields | 12.0% | 53 |
| Town Playgrounds | 28.9% | 128 |
| Ice Rink | 13.1% | 58 |
| Boat Launches | 59.1% | 262 |
| Rec. Dept. Building | 10.2% | 45 |
| School Playgrounds | 12.6% | 56 |
| Moultonborough Pathway | 28.9% | 128 |
| Soccer Field | 6.1% | 27 |
| States Landing Beach | 21.0% | 93 |
| Long Island Beach | 44.7% | 198 |
| Other | 5.9% | 26 |
| | answered question | 443 |
| | skipped question | 240 |

26. What, if any, public services do you or members of your household utilize? (check all that apply)

| Answer Options | Response Percent | Response Count |
|---------------------------------|---------------------|----------------|
| Visiting Nurse | 30.2% | 65 |
| Ambulance | 34.0% | 73 |
| Code Red | 41.4% | 89 |
| Hospice | 1.9% | 4 |
| Rec. Dept. Youth Camps/Programs | 15.3% | 33 |
| Blue Loon Bus Services | 0.9% | 2 |
| Meals on Wheels | 6.5% | 14 |
| Rec. Dept. Senior Programs | 7.0% | 15 |
| Other (please specify) | | 42 |
| an | swered question | 215 |
| S | skipped question | 468 |

27. How do you find out about local issues? (check all that apply)

| Answer Options | Response Percent | Response Count |
|--------------------------------------|---------------------|----------------|
| Posted Notices | 22.1% | 140 |
| School Notices | 6.0% | 38 |
| The Meredith News | 45.8% | 290 |
| The Laconia Daily Sun | 29.5% | 187 |
| The Laconia Citizen | 12.6% | 80 |
| Moultonborough Town Web Page | 41.1% | 260 |
| Email Blaster | 10.1% | 64 |
| Social Media/Facebook, Twitter, etc. | 4.9% | 31 |
| Moultonboro Speaks (blog) | 21.8% | 138 |
| Word of Mouth | 61.0% | 386 |
| Other (please specify) | | 53 |
| ai | nswered question | 633 |
| | skipped question | 50 |

28. Do you feel you are adequately informed about local issues?

| Answer Options | Response Percent | Response Count | |
|-------------------------|-------------------------------------|-------------------|-----------|
| Yes No No Opinion | 35.6% 45.1% 19.3% | 231 292 125 | |
| | swered question skipped question | | 648 35 |

29. Do you believe that other towns residents should pay a fee for the use of the Library or Recreation Programs?

| Answer Options | Response Percent | Response Count |
|----------------|---------------------|----------------|
| Yes | 53.7% | 346 |
| No | 32.0% | 206 |
| Don't Know | 9.0% | 58 |
| No Opinion | 5.3% | 34 |
| Comments | | 121 |
| an | swered question | 644 |
| | skipped question | 39 |

30. Knowing that the existing commercial zoning districts encompass the length of Whittier Highway in an area 500 ft. deep on each side, would you favor establishing alternative commercial districts centered

| Answer Options | Response Percent | Response Count |
|----------------|---------------------|----------------|
| Yes | 58.0% | 369 |
| No | 25.3% | 161 |
| Don't Know | 9.3% | 59 |
| No Opinion | 7.4% | 47 |
| Comment | | 69 |
| an | swered question | 636 |
| | skipped question | 47 |

31. Would you favor establishing a separate "residential use only" zoning district where compatible in Town?

| Answer Options | Response Percent | Response Count |
|----------------|---------------------|----------------|
| Yes | 53.6% | 342 |
| No | 20.8% | 133 |
| Don't Know | 16.9% | 108 |
| No Opinion | 8.6% | 55 |
| Comment | | 42 |
| an: | swered question | 638 |
| S | skipped question | 45 |

32. Would you like to see additional appropriately located business/commercial development in Town?

| Answer Options | Response Percent | Response Count |
|----------------|---------------------|----------------|
| Yes | 58.0% | 374 |

| No | 29.1% | 188 |
|------------|-------------------|-----|
| Don't Know | 6.8% | 44 |
| No Opinion | 6.0% | 39 |
| | answered question | 645 |
| | skipped question | 38 |

| 33. If you answered "Yes" to the question above | e, where sho | ould it be loca | ted? | |
|---|--------------|---------------------|----------------|-----|
| Answer Options | | Response Percent | Response Count | |
| Village District only | | 29.1% | 107 | |
| Other established commercial area | | 48.9% | 180 | |
| Anywhere in Town | | 22.0% | 81 | |
| Other commercial area (please specify) | | | 56 | |
| | answe | ered question | | 368 |
| | skip | ped auestion | | 315 |

| 34. Would you like to see additional light industrial or high tech development in Town? | | | | |
|---|---------------------|----------------|--|--|
| Answer Options | Response Percent | Response Count | | |
| Yes | 50.0% | 322 | | |
| No | 38.5% | 248 | | |
| No Opinion | 11.5% | 74 | | |
| answered question 644 | | | | |
| skipped question 39 | | | | |
| | | | | |

| 35. If you answered "Yes" to the question above, where should it be located? | | | | | |
|--|---------------------|----------------|-----|--|--|
| Answer Options | Response Percent | Response Count | | | |
| Area around the airport | 39.5% | 128 | | | |
| Anywhere | 8.6% | 28 | | | |
| Anywhere in existing commercial districts | 47.8% | 155 | | | |
| new district | 4.0% | 13 | | | |
| where should new district be? (please specify) | | 41 | | | |
| answered question 32 | | | | | |
| 5 | skipped question | 3 | 359 | | |

| 36. What types of private development would you support? (check all that apply) | | | | |
|---|---------------------|----------------|--|--|
| Answer Options | Response Percent | Response Count | | |
| Additional recreational development | 56.3% | 280 | | |
| Additional hotel/inn development | 42.9% | 213 | | |
| Additional retail development | 59.6% | 296 | | |
| Elderly housing development | 44.1% | 219 | | |
| Condominium development | 13.9% | 69 | | |
| Subdivision development for new single family housing | 26.4% | 131 | | |
| Other (please specify) 72 | | | | |
| answered question 4 | | | | |

skipped question 186

37. Please rate each resource based on how much the resource contributes to the Town's unique character and quality of life. (Choose a number from 1 to 7, with 7 being very important and 1 being not important.)

| Answer Options | 7 Very Important | 6 | 5 | 4 | 3 | 2 | 1 Not Important | Response Count |
|--|---------------------|-----|-----|----|----|----|-------------------|-------------------|
| a. Clean Water (lakes, ponds, streams, wetlands, | 613 | 27 | 10 | 4 | 0 | 0 | 0 | 654 |
| b. Abundant wildlife (diverse habitat, large undeveloped | 411 | 127 | 73 | 26 | 4 | 4 | 5 | 650 |
| c. public access land/water for recreation (hiking, | 378 | 129 | 80 | 37 | 10 | 4 | 13 | 651 |
| d. scenic qualities associated with forest, water, farms, | 394 | 145 | 74 | 19 | 4 | 0 | 10 | 644 |
| e. peace and quiet from open spaces and natural areas | 437 | 139 | 52 | 19 | 1 | 1 | 2 | 650 |
| f. working farms (local food, local economy) | 294 | 202 | 100 | 35 | 12 | 3 | 6 | 650 |
| g. historic buildings | 149 | 159 | 144 | 94 | 31 | 20 | 49 | 644 |
| h. historic sites (stone ruins, stone walls, springs, | 179 | 143 | 144 | 95 | 26 | 16 | 43 | 643 |
| I. active village center (services to meet daily needs, | 186 | 149 | 146 | 84 | 23 | 19 | 35 | 642 |
| j. local economic base (commerce and industry in town) | 136 | 159 | 152 | 82 | 33 | 27 | 53 | 640 |
| k. Working forests (forest health, local fuel & fiber, local | 155 | 161 | 162 | 86 | 35 | 17 | 30 | 643 |
| | | | | | | | answered question | 657 |
| | | | | | | | skipped question | 26 |

38. Next, please rank all resources by assigning each with a number from 1 to 11, where 1 is the most important resource, 2 is the second most important, 3 is third, etc. This activity forces you to rank each resource in relation to the others. No

| Answer Options | Response Average | Response Total | Response Count |
|---|---------------------|-------------------|-------------------|
| Clean Water (lakes, ponds, streams, wetlands, aquifers) | 1.43 | 850 | 595 |
| Abundant wildlife (diverse habitat, large undeveloped | 4.00 | 2,357 | 589 |
| Public Access Land/water for recreation (hiking, hunting, | 4.41 | 2,603 | 590 |
| Scenic qualities associated with forest, water, farms, etc. | 4.31 | 2,524 | 586 |
| Peace and quiet from open spaces and natural areas | 4.24 | 2,493 | 588 |
| Working farms (local food, local economy) | 5.62 | 3,244 | 577 |
| Historic buildings | 7.85 | 4,519 | 576 |
| Historic sites (stone ruins, stone walls, springs, | 7.94 | 4,575 | 576 |
| Active village center (services to meet daily needs, | 6.82 | 3,940 | 578 |
| Local economic base (commerce and industry in town) | 7.46 | 4,303 | 577 |
| Working forests (forest health, local fuel & fiber, local | 7.81 | 4,489 | 575 |
| | | answered question | 608 |
| | | skipped question | 75 |

39. How do you define the Town's rural character? How do you know it when you see it? (bullets are OK)

| Answer Options | | Response Count |
|----------------|-------------------|-------------------|
| | | 392 |
| | answered question | 392 |
| | skipped question | 291 |

40. What types of development and land use contribute most to the Town's rural character?

| Answer Options | Response Count |
|----------------|-------------------|
| | 380 |

| answered question | 380 |
|-------------------|-----|
| skipped question | 303 |

41. What types detract the most from that rural character? Answer Options Response Count 410 answered question skipped question 273

42. Should the Town provide more, less or about the same money to support purchasing property or acquiring easements or development rights from private landowners for conservation, resource protection

| Answer Options | Response Percent | Response Count |
|--------------------------------|---------------------|----------------|
| Much more money | 10.3% | 60 |
| Somewhat more money | 19.7% | 115 |
| Slightly more money | 10.1% | 59 |
| About the same amount of money | 36.3% | 212 |
| Slightly less money | 4.6% | 27 |
| Somewhat less money | 3.8% | 22 |
| Much less money | 15.2% | 89 |
| Other (please specify) | | 86 |
| ans | swered question | 584 |
| S | skipped question | 99 |

43. Do you favor continuing the effort to eradicate/control Milfoil (invasive plant species) in our lakes?

| Answer Options | Response Percent | Response Count |
|-------------------------------------|---------------------|----------------|
| Yes, at current level of spending | 46.0% | 295 |
| Yes, at increased level of spending | 41.4% | 266 |
| No | 2.2% | 14 |
| Yes, at decreased level of spending | 5.9% | 38 |
| Don't Know | 3.3% | 21 |
| No Opinion | 1.2% | 8 |
| Other (please specify) | | 60 |
| an | swered question | 642 |
| 8 | skipped question | 41 |

44. What is your position on whether the Town should pursue grant assistance to develop a Moultonborough Bay Inlet Watershed Management Plan that would identify and implement steps to

| mountainbaragin bay milet trataranea managamant rian that would havinary and implantant stope to | | |
|--|---------------------|----------------|
| Answer Options | Response Percent | Response Count |
| Favor | 63.2% | 405 |
| Oppose | 16.2% | 104 |
| No Opinion | 10.5% | 67 |
| Don't Know | 10.1% | 65 |
| Other (please specify) | | 45 |
| an | swered question | 641 |
| | skipped question | 42 |
| | | |

45. Only thinking about whether there is a need or not, do you think additional recreation facilities are needed in Town?

| Answer Options | Response Percent | Response Count |
|------------------------|---------------------|----------------|
| Yes | 22.1% | 143 |
| No | 54.5% | 353 |
| No Opinion | 10.6% | 69 |
| Don't Know | 12.8% | 83 |
| Other (please specify) | | 50 |
| an | swered question | 648 |
| | skipped question | 35 |

| 46. If so, what type? | |
|-----------------------|-------------------|
| Answer Options | Response Count |
| | 134 |
| answered question | 134 |
| skipped question | 549 |

47. Recognizing that there may be impacts to the general fund and/or the land acquisition fund; do you believe the Town should acquire land for recreational uses?

| Answer Options | Response Percent | Response Count |
|------------------------|---------------------|----------------|
| Yes | 29.7% | 191 |
| No | 51.5% | 331 |
| No Opinion | 7.0% | 45 |
| Don't Know | 11.8% | 76 |
| Other (please specify) | | 56 |
| an | swered question | 643 |
| | skipped question | 40 |

48. If your answer was "Yes" to the previous question, for which of the following recreational pursuits? (check all that apply)

| (check an anal apply) | | |
|---|---------------------|----------------|
| Answer Options | Response Percent | Response Count |
| Additional playing fields, hard courts and similar facilities | 30.4% | 65 |
| Town Beach | 47.2% | 101 |
| Mountain biking trails | 43.9% | 94 |
| Ice skating | 25.2% | 54 |
| Playgrounds | 25.7% | 55 |
| Picnicking | 41.1% | 88 |
| ATV, 4WD, snowmobile and/or bike vehicular trail | 29.4% | 63 |
| Hunting & fishing | 21.0% | 45 |
| Bird watching | 26.6% | 57 |
| Skiing & sledding | 33.6% | 72 |
| Equestrian trails | 15.0% | 32 |
| Canoeing & boating access facilities | 58.4% | 125 |
| Other (please specify) | | 48 |
| an: | swered question | 214 |
| | | |

skipped question

469

49. What is your position on the Town constructing sidewalks, crosswalks and/or pedestrian walkways in the village area?

| Answer Options | Response Percent | Response Count |
|------------------------|---------------------|----------------|
| Favor | 40.8% | 266 |
| Oppose | 42.5% | 277 |
| No Opinion | 12.0% | 78 |
| Don't know | 4.8% | 31 |
| Other (please specify) | | 66 |
| an | swered question | 652 |
| | skipped question | 31 |

50. What is your position on the Town assuming some portion of the cost of constructing sidewalks, crosswalks and/or pedestrian walkways in the village?

| Answer Options | Response Percent | Response Count |
|------------------------|---------------------|----------------|
| Favor | 37.2% | 244 |
| Oppose | 45.9% | 301 |
| No Opinion | 9.5% | 62 |
| Don't Know | 7.5% | 49 |
| Other (please specify) | | 31 |
| an | swered question | 656 |
| S | skipped question | 27 |

51. If you favor this, what percentage of the total project cost should the Town fund in your opinion?

| Answer Options | Response Percent | Response Count |
|---------------------------|---------------------|----------------|
| less than 25% | 14.7% | 44 |
| 26-75% | 22.4% | 67 |
| 76-80% | 6.4% | 19 |
| 81-100% | 13.7% | 41 |
| depends on the total cost | 42.8% | 128 |
| ai | nswered question | 299 |
| | skipped question | 384 |

52. Recognizing that there may be impacts to the general fund; should the Town be unable to secure grants to cover a portion of the cost of constructing sidewalks, crosswalks and/or pedestrian walkways in

| Answer Options | Response Percent | Response Count |
|------------------------|---------------------|----------------|
| Favor | 22.2% | 141 |
| Oppose | 65.0% | 413 |
| No Opinion | 12.8% | 81 |
| Other (please specify) | | 47 |
| an | swered question | 635 |
| | skipped question | 48 |

53. Would you favor, oppose or neither favor nor oppose the Town securing a bond or municipal loan to pay for constructing a sidewalk project in the village?

| Answer Options | Response Percent | Response Count |
|------------------------|---------------------|----------------|
| Favor | 26.1% | 167 |
| Oppose | 59.4% | 380 |
| No Opinion | 14.5% | 93 |
| Other (please specify) | | 29 |
| | answered question | 640 |
| | skipped question | 43 |

54. Do you believe the state highway is a detriment to the village area as a community place or destination?

| Answer Options | Response Percent | Response Count |
|----------------|---------------------|----------------|
| Yes | 23.4% | 152 |
| No | 58.9% | 382 |
| No Opinion | 9.9% | 64 |
| Don't know | 7.9% | 51 |
| an | swered question | 649 |
| | skipped question | 34 |

55. Do you believe that slowing down the traffic using traffic calming techniques such as streetscape (trees, etc.), road narrowing, medians, crosswalk treatments, striping and more through the village would

| Answer Options | Response Percent | Response Count |
|----------------|---------------------|----------------|
| Yes | 40.6% | 264 |
| No | 39.3% | 256 |
| No Opinion | 5.4% | 35 |
| Don't know | 14.7% | 96 |
| an | swered question | 651 |
| \$ | skipped question | 32 |

56. If you favor implementing some traffic calming techniques, please choose all you agree with.

| Response Percent | Response Count |
|---------------------|--|
| 24.1% | 81 |
| 62.2% | 209 |
| 32.4% | 109 |
| 29.8% | 100 |
| 41.4% | 139 |
| 17.0% | 57 |
| 44.6% | 150 |
| | 74 |
| answered question | 336 |
| skipped question | 347 |
| | Percent 24.1% 62.2% 32.4% 29.8% 41.4% 17.0% 44.6% answered question |

57. If sidewalks or pedestrian walkways were to be constructed in the village, do you feel it is important to provide crosswalk facilities to connect them?

| Answer Options | Response Percent | Response Count |
|----------------|---------------------|----------------|
| Yes | 51.1% | 319 |
| No | 30.1% | 188 |
| No Opinion | 9.1% | 57 |
| Don't Know | 9.6% | 60 |
| an | swered question | 624 |
| S | kipped question | 59 |

| 58. Did you know that a Village Vision Charrette (village revitalization) was held last year? | | | |
|---|---------------------|----------------|-----|
| Answer Options | Response Percent | Response Count | |
| Yes | 40.6% | 262 | |
| No | 59.4% | 383 | |
| ar. | swered question | | 645 |
| | skipped question | | 38 |

| 59. If you did know about the charrette, did you participate in the process at that time? | | | |
|---|---------------------|----------------|-----|
| Answer Options | Response Percent | Response Count | |
| Yes | 16.3% | 65 | |
| No | 83.8% | 335 | |
| an | swered question | | 400 |
| | skipped auestion | | 283 |

FO If you did become heart the character did you make in the consequence of the time of

| 60. Have you read the Charrette Report that is available | online, in Town H | all & the Library? | |
|--|---------------------|--------------------|-----|
| Answer Options | Response Percent | Response Count | |
| Yes | 22.9% | 142 | |
| No (Skip to question no. 62) | 77.1% | 477 | |
| an | swered question | | 619 |
| skipped question | | 64 | |
| | | | |

61. If you read the report, do you agree, disagree, neither agree nor disagree with the general potential planning concepts put forth as so-called options? Response **Answer Options** Response Count Percent Agree 10.9% 17 Disagree 59.0% 92 No Opinion 10.3% 16 Agree, Option one only Agree, Option two only Agree, sidewalks, crosswalks & traffic calming 0.6% 1 1.3% 2 17.9% 28 Other (please specify) 13 answered question skipped question 156 527

62. As regards commercial & retail businesses, how do you think the Town should be zoned?

| Answer Options | Response Percent | Response Count |
|---|---------------------|----------------|
| Stay the same with a Route 25 Whittier Highway | 54.3% | 296 |
| Establish nodal zoning districts based on existing | 27.9% | 152 |
| Establish less intensive commercial use districts along | 17.8% | 97 |
| Other (please specify) | | 38 |
| answered question | | 545 |
| s | skipped question | 138 |

63. How do you feel about changing zoning to allow only residential or agricultural uses in the large Residential/Agricultural zoning district, thereby eliminating special exception opportunities for commercial

| Answer Options | Response Percent | Response Count |
|------------------------|---------------------|----------------|
| Favor | 45.7% | 279 |
| Oppose | 25.9% | 158 |
| No Opinion | 28.4% | 173 |
| Other (please specify) | | 27 |
| an | swered question | 610 |
| | skipped question | 73 |

64. Do you believe there are problems with the sign ordinance in Town?

| Answer Options | Response Percent | Response Count |
|----------------|---------------------|----------------|
| Yes | 21.4% | 135 |
| No | 29.7% | 187 |
| No Opinion | 18.6% | 117 |
| Don't Know | 30.3% | 191 |
| an | swered question | 630 |
| 5 | skipped question | 53 |

65. What is your position on providing increased recreational opportunities for all age groups through new facilities in Town?

| Answer Options | Response Percent | Response Count |
|-----------------------|---------------------|----------------|
| Favor | 27.4% | 175 |
| Oppose | 42.3% | 270 |
| No Opinion | 16.3% | 104 |
| Favor, with user fees | 13.9% | 89 |
| an | swered question | 638 |
| | skipped question | 45 |

66. What is the most important thing for the Land Use Boards (Planning, Conservation & Heritage) to achieve, protect or champion? (please be

| Count |
|-------|
| 309 |
| 309 |
| 374 |
| |

67. Do you have a position on the idea of having affordable housing in Town? (Housing is "affordable" if the people living here pay no more than 30% of their income towards the rent or mortgage. So, what's

| Answer Options | Response Percent | Response Count |
|----------------|---------------------|----------------|
| Support | 22.9% | 148 |
| Oppose | 48.2% | 311 |
| No Opinion | 17.2% | 111 |
| Don't Know | 11.6% | 75 |
| an: | swered question | 645 |
| S | skipped question | 38 |

68. If you answered "Support" for the previous question, where should it be allowed?

| Answer Options | Response Count |
|-------------------|-------------------|
| | 112 |
| answered question | 112 |
| skipped question | 571 |

69. How do you feel about permitting higher residential density in existing developed areas, to preserve rural character, as an incentive for creating affordable housing?

| Answer Options | Response Percent | Response Count |
|----------------|---------------------|----------------|
| Favor | 23.3% | 148 |
| Oppose | 51.3% | 325 |
| No Opinion | 12.0% | 76 |
| Don't Know | 13.4% | 85 |
| an | swered question | 634 |
| 8 | skipped question | 49 |

| 70. Do you believe there is a shortage of rental housing available in Town | ? |
|--|---|
|--|---|

| Answer Options | Response Percent | Response Count |
|----------------|---------------------|----------------|
| Yes | 12.5% | 80 |
| No | 32.3% | 207 |
| No Opinion | 14.7% | 94 |
| Don't Know | 40.6% | 260 |
| an | swered question | 641 |
| S | skipped question | 42 |

71. Have you or a member of your Family had difficulty obtaining rental housing in Town?

| Answer Options | Response Percent | Response Count |
|-----------------------------------|---------------------|----------------|
| Yes | 2.8% | 18 |
| No | 26.8% | 170 |
| Does not apply to me or my Family | 70.4% | 447 |
| | answered question | 635 |

72. What is your position on amending the zoning ordinance to make it easier to create more rental units in Town?

| Answer Options | Response Percent | Response Count |
|--|---------------------|----------------|
| Favor | 10.0% | 64 |
| Oppose | 46.1% | 294 |
| Favor, only in existing commercial zones | 14.7% | 94 |
| No Opinion | 16.9% | 108 |
| Don't Know | 12.2% | 78 |
| a | nswered question | 638 |
| | skipped question | 45 |

73. Several area Towns have housing designed specifically for their senior citizens. How do you feel about revising the Town's regulations to more easily allow development of senior housing here?

| Answer Options | Response Percent | Response Count |
|----------------|---------------------|----------------|
| Favor | 52.9% | 335 |
| Oppose | 21.3% | 135 |
| No Opinion | 15.8% | 100 |
| Don't Know | 10.0% | 63 |
| an | swered question | 633 |
| | skipped question | 50 |

74. Would you (when you might need it) utilize senior housing in Town should it be available?

| Answer Options | Response Percent | Response Count | |
|----------------|---------------------|----------------|-----|
| Yes | 21.6% | 138 | |
| No | 39.9% | 255 | |
| Don't Know | 38.5% | 246 | |
| an | swered question | | 639 |
| | skipped question | | 44 |

75. If creating senior housing, how important do you consider the following?

| Answer Options | Very Important (5) | Important (3) | Not Important (1) | Response Count |
|--|-----------------------|---------------|----------------------|-------------------|
| a. Affordability | 375 | 147 | 33 | 555 |
| b. Access to the Village | 233 | 220 | 98 | 551 |
| c. Proximity to shopping, banks | 296 | 207 | 52 | 555 |
| d. Access to emergency services | 363 | 154 | 36 | 553 |
| e. Access to recreation programs and areas | 136 | 266 | 144 | 546 |
| | | | answered question | 560 |
| | | | skipped question | 123 |

76. Do you access the internet at home?

| Answer Options | Response Percent | Response Count | |
|-------------------------------------|-------------------------------------|-----------------|-----------|
| Yes No Other (please specify) | 91.1% 8.9% | 576 56 12 | |
| | swered question skipped question | | 632 51 |

| Response Percent | Response Count | |
|---------------------|----------------------------------|--|
| 89.4% | 512 | |
| 7.7% | 44 | |
| 2.8% | 16 | |
| 0.2% | 1 | |
| nswered question | | 573 |
| skipped question | | 110 |
| | Percent 89.4% 7.7% 2.8% | Percent 89.4% 512 7.7% 44 2.8% 16 0.2% 1 nswered question |

| 78. How do you connect? | | | |
|-------------------------|---------------------|----------------|--|
| Answer Options | Response Percent | Response Count | |
| Cable | 69.5% | 398 | |
| DSL | 17.1% | 98 | |
| Satellite | 2.8% | 16 | |
| Dial Up | 0.7% | 4 | |
| Cellular Network | 7.7% | 44 | |
| I do not connect | 2.3% | 13 | |
| Other (please specify) | | 27 | |
| an | swered question | 573 | |
| | skipped question | 110 | |

| 79. What services do you access over the internet? (check all that apply) | | | |
|---|---------------------|----------------|--|
| Answer Options | Response Percent | Response Count | |
| Email | 97.9% | 571 | |
| Web browser | 90.6% | 528 | |
| Telecommute (work) | 29.2% | 170 | |
| Television/Music/Entertainment | 41.3% | 241 | |
| Medical | 24.4% | 142 | |
| Banking | 70.7% | 412 | |
| Other (please specify) | 9.9% | 58 | |
| answered question 58 | | | |
| | skipped question | 100 | |

| 80. Do you or any member of your Family use the Moultonborough Town Web Site? | | |
|---|---------------------|----------------|
| Answer Options | Response Percent | Response Count |

| Yes | 66.5% | 418 |
|-----|-------------------|-----|
| No | 33.5% | 211 |
| | answered question | 629 |
| | skipped question | 54 |

81. If "Yes", what information or pages/sections do you access? (check all that apply)

| | • | •••• |
|---------------------------------|---------------------|----------------|
| Answer Options | Response Percent | Response Count |
| Area links | 12.7% | 53 |
| Bulletin Board | 20.1% | 84 |
| Calendar of Events | 50.4% | 210 |
| Downloadable Forms | 22.5% | 94 |
| Email to Town Hall or Staff | 14.4% | 60 |
| Library | 36.0% | 150 |
| GIS & Tax Maps | 43.9% | 183 |
| Agendas & Minutes of meetings | 37.6% | 157 |
| Public Notices | 38.6% | 161 |
| Recreation Dept. | 19.9% | 83 |
| Transfer Station | 30.2% | 126 |
| Public Works | 8.6% | 36 |
| Development Services | 5.5% | 23 |
| Zoning and Land Use regulations | 18.0% | 75 |
| Tax Information | 49.2% | 205 |
| Assessing Information | 38.8% | 162 |
| Town Ordinances & Policies | 32.1% | 134 |
| Other (please specify) | 3.8% | 16 |
| | answered question | 417 |
| | skipped question | 266 |
| | | |

82. Would you like to receive public notices by email?

| Answer Options | Response Percent | Response Count | |
|----------------|---------------------|----------------|-----|
| Yes | 63.4% | 394 | |
| No | 36.6% | 227 | |
| | answered question | | 621 |
| | skipped question | | 62 |

83. Do you or a member of your Family have a cell phone, smart phone or other wireless dependent device?

| Answer Options | Response Percent | Response Count |
|------------------------------------|---------------------------|------------------|
| Yes | 97.8% | 615 |
| No, please skip to question No. 88 | 2.2% answered question | 14 629 |
| | skipped question | 54 |

84. If "Yes", where do you receive adequate signal reception? (check all that apply)

| Answer Options | Response Percent | Response Count |
|------------------------|---------------------|----------------|
| Inside home | 85.4% | 513 |
| Outdoors | 85.0% | 511 |
| In car | 76.0% | 457 |
| nowhere | 4.5% | 27 |
| Other (please specify) | | 36 |
| an | swered question | 601 |
| S | skipped question | 82 |

| 85. Which wireless carrier do you use? | | |
|--|---------------------|----------------|
| Answer Options | Response Percent | Response Count |
| AT&T | 11.6% | 70 |
| US Cellular | 4.5% | 27 |
| Verizon | 75.7% | 457 |
| Sprint | 1.2% | 7 |
| Other (please specify) | 7.1% | 43 |
| | answered question | 604 |
| | skipped question | 79 |

| 86. In general, how would you rate your cell phone (wireless) reception? | | | |
|--|---------------------|----------------|--|
| Answer Options | Response Percent | Response Count | |
| Excellent | 38.3% | 235 | |
| Adequate | 48.9% | 300 | |
| Poor | 10.8% | 66 | |
| No reception | 2.0% | 12 | |
| answered question 61 | | | |
| | skipped question | 70 | |

87. Complete this last section only if you have school age children in your household, otherwise skip to "Done" button. Add each child's age, grade and school (can be out of town) on each line below:

| Answer Options | Response Percent | Response Count |
|----------------------------|---------------------|----------------|
| Child #1: age/grade/school | 100.0% | 60 |
| Child #2: age/grade/school | 60.0% | 36 |
| Child #3: age/grade/school | 13.3% | 8 |
| Child #4: age/grade/school | 0.0% | 0 |
| Child #5: age/grade/school | 0.0% | 0 |
| Child #6: age/grade/school | 0.0% | 0 |
| an | swered question | 60 |
| \$ | skipped question | 623 |

| 88. Where do you currently obtain child care? | | |
|---|---------------------|----------------|
| Answer Options | Response Percent | Response Count |
| In Moultonborough | 5.1% | 7 |

| Out of Town | 3.6% | 5 |
|--------------------|------------------|-----|
| Do not have a need | 91.2% | 125 |
| an | swered question | 137 |
| 8 | skipped question | 546 |

89. Which of the following services would you like to see more readily available in Town? (check all that apply)

| Answer Options | Response Percent | Response Count |
|------------------------------|---------------------|----------------|
| Infant care | 7.2% | 10 |
| Toddler care | 9.4% | 13 |
| Preschool | 9.4% | 13 |
| After care elementary school | 16.7% | 23 |
| After care middle school | 13.0% | 18 |
| Teen Center | 20.3% | 28 |
| None of the above | 61.6% | 85 |
| Other (please specify) | 13.0% | 18 |
| an | swered question | 138 |
| | skipped question | 545 |

90. Should the services above be private, Town-provided & funded or Town-provided as a fee-for-service, or should there be as many choices as possible?

| Answer Options | Response Percent | Response Count | |
|----------------------------------|---------------------|----------------|----|
| Private | 52.4% | 100 | |
| Town-provided/funded | 3.7% | 7 | |
| Town-provided as fee for service | 14.1% | 27 | |
| As many choices as possible | 25.1% | 48 | |
| Other (please specify) | 4.7% | 9 | |
| | answered question | 19 | 91 |
| | skipped auestion | 49 | 92 |